

RAJAR DATA RELEASE



Quarter 4 2024 – February 6th 2025



COMPARATIVE
CHARTS



1. NATIONAL
STATIONS



2. SCOTTISH
STATIONS



3. LONDON
STATIONS



4. BREAKFAST
SHOWS

SAMPLE SIZE:

Survey period - Q4 2024

Code Q (Quarter): 34,494 Diaries 15+

Code H (Half year): 69,090 Diaries 15+

TERMS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

TOTAL HOURS:

The overall number of hours of adult listening to a station in the UK/area in an average week.

	Q4 23	Q3 24	Q4 24
TOTAL HOURS (in thousands): ALL BBC	437747	465372	456363
TOTAL HOURS (in thousands): ALL COMMERCIAL	555160	557052	556477

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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NATIONAL STATIONS – PAGE 1

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
ALL RADIO	Q	49473	50898	50272	1.6%	-1.2%	100.0	100.0	100.0
ALL BBC	Q	31286	32620	31690	1.3%	-2.9%	43.2	44.5	44.2
15-44	Q	11464	12699	12009	4.8%	-5.4%	29.5	31.8	31.7
45+	Q	19823	19922	19681	-0.7%	-1.2%	49.6	50.6	49.8
ALL BBC NETWORK RADIO	Q	28724	30148	29089	1.3%	-3.5%	38.3	40.0	39.6
BBC RADIO 1	Q	7330	8179	7537	2.8%	-7.8%	4.5	5.3	4.9
BBC RADIO 1XTRA	H	718	804	811	13.0%	0.9%	0.3	0.4	0.4
BBC RADIO 2	Q	13281	13309	13645	2.7%	2.5%	13.4	13.4	14.3
BBC RADIO 3	Q	1775	2039	1952	10.0%	-4.3%	1.3	1.6	1.4
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	9476	10091	9371	-1.1%	-7.1%	12.0	12.2	12.0
BBC RADIO 4	Q	9116	9686	9039	-0.8%	-6.7%	11.0	11.0	10.8
BBC RADIO 4 EXTRA	Q	1464	1521	1477	0.9%	-2.9%	1.0	1.1	1.2
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5952	6715	5693	-4.4%	-15.2%	3.6	4.1	3.3
BBC RADIO 5 LIVE	Q	5245	6019	5344	1.9%	-11.2%	3.1	3.5	3.0
BBC RADIO 5 SPORTS EXTRA	Q	1552	1781	1192	-23.2%	-33.1%	0.5	0.7	0.3
BBC 6 MUSIC	Q	2519	2725	2776	10.2%	1.9%	2.6	2.3	2.5
BBC ASIAN NETWORK UK	H	448	609	579	29.2%	-4.9%	0.2	0.3	0.3
BBC WORLD SERVICE	Q	1072	1099	1184	10.4%	7.7%	0.5	0.5	0.5
BBC LOCAL/REGIONAL	Q	6986	6756	7151	2.4%	5.8%	4.9	4.6	4.6

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NATIONAL STATIONS – PAGE 2

ALL NATIONAL COMMERCIAL	Q	26705	27642	28679	7.4%	3.8%	26.8	26.1	26.7
ABSOLUTE RADIO NETWORK	H	5287	5660	5611	6.1%	-0.9%	3.6	3.7	3.6
ABSOLUTE RADIO	Q	2359	1974	2140	-9.3%	8.4%	1.4	1.3	1.4
ABSOLUTE RADIO 60S	H	115	170	170	47.8%	0.0%	0.1	0.1	*
ABSOLUTE RADIO 70S	H	299	370	382	27.8%	3.2%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1589	1714	1575	-0.9%	-8.1%	0.8	0.8	0.7
ABSOLUTE RADIO 90S	H	947	975	1028	8.6%	5.4%	0.4	0.3	0.3
ABSOLUTE RADIO 00S	H	289	400	432	49.5%	8.0%	0.1	0.1	0.1
ABSOLUTE RADIO 10S	H	149	240	265	77.9%	10.4%	*	*	*
ABSOLUTE CLASSIC ROCK	H	796	837	828	4.0%	-1.1%	0.5	0.5	0.5
ABSOLUTE RADIO COUNTRY	H	407	541	610	49.9%	12.8%	0.2	0.3	0.3
BOOM RADIO	Q	627	701	706	12.6%	0.7%	0.7	0.7	0.7
CAPITAL BRAND (UK)	H	7921	9689	9688	22.3%	0.0%	4.0	5.0	4.9
CAPITAL ANTHEMS	Q			440					0.1
CAPITAL CHILL	Q	186	232	216	16.1%	-6.9%	0.1	0.1	0.1
CAPITAL DANCE	Q	863	1016	1177	36.4%	15.8%	0.4	0.5	0.5
CAPITAL NETWORK (UK)	H	5871	7502	7445	26.8%	-0.8%	2.7	3.5	3.6
CAPITAL XTRA BRAND UK	H	1979	2190	2097	6.0%	-4.2%	0.8	0.8	0.7
CAPITAL XTRA (UK)	H	1686	1746	1658	-1.7%	-5.0%	0.6	0.7	0.6
CAPITAL XTRA RELOADED	Q	496	669	599	20.8%	-10.5%	0.1	0.2	0.2
CLASSIC FM BRAND (UK)	H			4568					3.5
CLASSIC FM ¹	H		4416	4475		1.3%	4.0	3.6	3.3
CLASSIC FM CALM	Q			238					0.1
CLASSIC FM MOVIES	Q			154					0.1
GB NEWS RADIO	Q	430	611	468	8.8%	-23.4%	0.3	0.4	0.3
GOLD RADIO NETWORK (UK)	H	1676	1824	1729	3.2%	-5.2%	1.3	1.2	1.1
GREATEST HITS NETWORK (EXC PARTNERS)	H	6850	7547	7595	10.9%	0.6%	5.8	6.2	6.3
GREATEST HITS RADIO 60S	Q			386					0.3
GREATEST HITS RADIO	H	6753	7435	7367	9.1%	-0.9%	5.7	6.1	6.0
HEART BRAND (UK)	H	11527	12992	13298	15.4%	2.4%	7.6	7.8	7.9
HEART 70S	Q	675	853	770	14.1%	-9.7%	0.2	0.3	0.3
HEART 80S	Q	1678	1847	1876	11.8%	1.6%	0.7	0.7	0.8
HEART 90S	Q	1184	1296	1076	-9.1%	-17.0%	0.4	0.4	0.3
HEART 00S	Q	825	1001	1023	24.0%	2.2%	0.3	0.4	0.3
HEART 10S	Q			292					0.1
HEART DANCE	Q	826	1052	1014	22.8%	-3.6%	0.3	0.4	0.5
HEART LOVE	Q			201					*
HEART MUSICALS	Q			134					*
HEART NETWORK (UK)	H	8838	9793	10058	13.8%	2.7%	5.6	5.6	5.6
HEAT	H	472	652	614	30.1%	-5.8%	0.2	0.2	0.2

¹ Station changed reporting survey period

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NATIONAL STATIONS – PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
HITS RADIO NETWORK (EXC PARTNERS)	H	6330	7225	7167	13.2%	-0.8%	4.9	4.7	4.4
HITS RADIO PRIDE ¹	H		321	340				0.1	0.1
HITS RADIO PORTFOLIO (EXC PARTNERS)	H	12016	13269	13287	10.6%	0.1%	10.7	10.9	10.6
HITS RADIO	H	1430	4617	4683	227.5%	1.4%	0.7	2.5	2.2
JAZZ FM	H	446	537	545	22.2%	1.5%	0.2	0.3	0.2
KERRANG!	H	399	420	473	18.5%	12.6%	0.2	0.2	0.2
KISS NETWORK	H	4224	3687	3762	-10.9%	2.0%	2.1	1.6	1.5
KISS	Q	2349	1666	1085	-53.8%	-34.9%	0.8	0.6	0.4
KISS DANCE	Q			720					0.1
KISS FRESH	H	245	188	190	-22.4%	1.1%	0.1	0.1	0.1
KISSTORY R&B	Q			530					0.2
KISSTORY	Q	2368	2341	2165	-8.6%	-7.5%	1.0	0.9	0.8
LBC BRAND (UK)	H	2990	3396	3351	12.1%	-1.3%	2.8	3.0	3.1
MAGIC NETWORK	H	4157	3669	3504	-15.7%	-4.5%	2.4	2.0	1.8
MAGIC	Q	3422	2207	2273	-33.6%	3.0%	1.9	1.1	1.1
MAGIC AT THE MUSICALS	H	165	264	298	80.6%	12.9%	0.1	0.1	0.1
HITS RADIO CHILLED (WAS MAGIC CHILLED)	H	416	452	385	-7.5%	-14.8%	0.1	0.1	0.1
MAGIC SOUL	H	502	666	640	27.5%	-3.9%	0.3	0.2	0.2
MELLOW MAGIC	H	492	430	435	-11.6%	1.2%	0.2	0.2	0.2
NATION 80S	Q			505					0.1
PLANET ROCK	Q	1285	1003	956	-25.6%	-4.7%	1.3	0.9	0.9
MAGIC CLASSICAL (WAS SCALA RADIO)	H	199	219	218	9.5%	-0.5%	0.2	0.2	0.2
SMOOTH BRAND (UK)	H	6165	7668	7841	27.2%	2.3%	4.0	4.7	4.7
SMOOTH 70S	Q			317					0.1
SMOOTH 80S	Q			533					0.2
SMOOTH CHILL	Q	471	457	435	-7.6%	-4.8%	0.2	0.2	0.2
SMOOTH COUNTRY	Q	314	463	368	17.2%	-20.5%	0.1	0.2	0.1
SMOOTH RELAX	Q		542	373		-31.2%		0.2	0.1
SMOOTH SOUL	Q			206					0.1
SMOOTH RADIO NETWORK (UK)	H	5473	6626	6573	20.1%	-0.8%	3.6	4.1	4.0
SUNRISE RADIO NATIONAL	Y	317	370	360	13.6%	-2.7%	0.1	0.2	0.2
TALK (WAS TALKRADIO)	H	725	576	504	-30.5%	-12.5%	0.5	0.5	0.5
TALKSPORT	H	3081	3205	3253	5.6%	1.5%	2.1	1.9	1.9
TALKSPORT2	H	398	431	541	35.9%	25.5%	0.1	0.1	0.1
TIMES RADIO	H	492	557	604	22.8%	8.4%	0.4	0.4	0.4
VIRGIN RADIO 80S PLUS	H	123	301	279	126.8%	-7.3%	*	*	*
VIRGIN RADIO	H	1399	1551	1430	2.2%	-7.8%	0.9	0.8	0.8
VIRGIN RADIO ANTHEMS	H	276	453	468	69.6%	3.3%	0.1	0.1	0.1
VIRGIN RADIO CHILLED	H	320	368	355	10.9%	-3.5%	0.1	0.1	0.1
RADIO X BRAND (UK)	H	2168	2352	2430	12.1%	3.3%	2.0	1.8	1.7
RADIO X 00S	Q			133					*
RADIO X 90S	Q			129					*
RADIO X CHILLED	Q			129					*
RADIO X CLASSIC ROCK	Q	244	213	216	-11.5%	1.4%	0.1	0.1	0.1
RADIO X NETWORK (UK)	H	2013	2170	2124	5.5%	-2.1%	1.8	1.7	1.6
ALL LOCAL COMMERCIAL	Q	27009	28035	27434	1.6%	-2.1%	28.0	27.2	27.2
OTHER LISTENING	Q	5690	5942	5661	-0.5%	-4.7%	2.0	2.1	2.0

¹ Station changed reporting survey period

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SCOTTISH STATIONS

WEEKLY REACH:

The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.

SHARE OF LISTENING:

The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
BBC Radio Scotland	H	4676	800	776	745	-6.9%	-4.0%	6.1	4.8	4.9
Capital Scotland	H	2944	373	462	446	19.6%	-3.5%	2.6	4.4	3.7
Central FM	Y	220	47	39	40	-14.9%	2.6%	8.8	6.6	6.5
Clyde 1 (Glasgow & The West)	H	1962	683	747	745	9.1%	-0.3%	17.5	18.9	20.3
Forth 1	H	1210	358	383	380	6.1%	-0.8%	16.1	17.9	18.0
Greatest Hits Radio (Ayrshire & Dumfries & Galloway)	Y	406	72	66	70	-2.8%	6.1%	10.9	11.6	12.3
Greatest Hits Radio (Edinburgh & the Lothians & Fife & Falkirk)	H	1210	108	108	95	-12.0%	-12.0%	4.6	5.4	3.6
Greatest Hits Radio (Glasgow & the West)	H	1962	238	200	205	-13.9%	2.5%	3.8	4.7	4.6
Greatest Hits Radio (North East Scotland)	Y	345	37	43	38	2.7%	-11.6%	3.9	6.3	5.4
Greatest Hits Radio (North of Scotland)	Y	257	17	22	20	17.6%	-9.1%	3.1	3.3	2.4
Greatest Hits Radio (Scottish Borders & North Northumberland)	Y	111	41	39	35	-14.6%	-10.3%	19.3	20.9	19.3
Greatest Hits Radio (Tayside & Fife)	Y	385	35	48	39	11.4%	-18.8%	7.1	7.7	4.6
Heart Scotland East	H	1249	139	135	146	5.0%	8.1%	3.5	2.9	3.3
Heart Scotland West	H	1671	216	250	286	32.4%	14.4%	3.1	1.9	2.7
Kingdom FM	Y	296	51	51	42	-17.6%	-17.6%	5.8	4.7	4.7
MFR	Y	257	91	91	96	5.5%	5.5%	11.8	15.5	17.7
Nation Radio Scotland (Digital)	H	4676	18	22	90	400.0%	309.1%	0.1	0.1	0.7
Nation Radio Scotland (FM)	H	1890	115	119	47	-59.1%	-60.5%	3.3	2.7	0.4
Northsound 1	Y	345	115	117	114	-0.9%	-2.6%	11.7	13.0	14.4
Original 106 (Aberdeen)	Y	345	74	94	95	28.4%	1.1%	15.2	13.4	14.3
Smooth Radio Scotland	H	1890	320	369	386	20.6%	4.6%	6.2	7.5	7.8
Tay FM	Y	385	110	116	116	5.5%	0.0%	19.2	16.7	16.0
Clyde 1 (Ayrshire) (was West FM)	Y	288	93	105	102	9.7%	-2.9%	17.6	18.7	18.7

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LONDON STATIONS - PAGE 1

SAMPLE SIZE:
Survey period - Q4 2024
Code Q (Quarter): 6,185 Diaries 15+

TERMS
WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week.

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
BBC Radio London	Q	548	495	491	-10.4%	-0.8%	0.9	0.7	1.0
Capital London	Q	1618	1786	1711	5.7%	-4.2%	3.6	4.3	4.1
Capital XTRA (London)	Q	739	664	621	-16.0%	-6.5%	1.0	1.1	1.2
Gold Radio London	Q	344	369	261	-24.1%	-29.3%	1.1	0.8	0.9
Greatest Hits Radio (London)	Q	1442	1072	1040	-27.9%	-3.0%	3.8	2.6	3.1
Heart London	Q	2003	1945	2133	6.5%	9.7%	5.9	4.6	5.6
Hits Radio (London) (was KISS (London))	Q	964	645	727	-24.6%	12.7%	1.5	1.2	1.1
LBC London	Q	1394	1415	1399	0.4%	-1.1%	7.3	8.7	8.2
LBC News (London)	Q	474	434	373	-21.3%	-14.1%	0.7	0.5	0.5
Magic (London)	Q	1670	1066	1161	-30.5%	8.9%	5.7	2.4	2.5
Smooth Radio London	Q	1076	1247	1134	5.4%	-9.1%	2.3	2.6	2.6
Radio X London	Q	444	574	426	-4.1%	-25.8%	1.7	2.2	1.6

LONDON STATIONS – PAGE 2

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 23	Q3 24	Q4 24	Q4 24 vs. Q4 23	Q4 24 vs. Q3 24	Q4 23	Q3 24	Q4 24
BBC Radio 1	Q	1242	1508	1325	6.7%	-12.1%	3.1	5.0	3.9
BBC Radio 2	Q	2115	2113	2139	1.1%	1.2%	9.0	8.9	11.2
BBC Radio 3	Q	478	563	545	14.0%	-3.2%	1.5	2.6	2.0
BBC Radio 4	Q	2212	2236	2220	0.4%	-0.7%	12.8	13.3	14.0
BBC Radio 5 live	Q	1174	1436	1142	-2.7%	-20.5%	2.6	3.4	3.0
Classic FM ¹	H		908	964		6.2%	4.8	3.4	3.2

¹ Station changed reporting survey period

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BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
		Q4 2023	Q3 2024	Q4 2024
<i>Time period varies per station</i>				
NATIONAL STATIONS - MON-FRI				
BBC Radio 1 - 07.00 - 10.30am*	Q	3922		4097
BBC Radio 2 - 06.30 - 09.30am	Q	6562	6277	6825
BBC Radio 3 - 06.30 - 09.30am	Q	698	866	827
BBC Radio 4 - 06.00 - 09.00am	Q	5615	5849	5737
BBC Radio 5 live - 06.00 - 09.00am	Q	1453	1579	1405
Absolute Radio Network - 06.00 - 10.00am	H	2246	2261	2364
Capital Network (UK) - 06.00 - 10.00am**	H	2420	2959	2902
Classic FM - 06.30 - 10.00am ¹	H		1937	1901
GB News Radio - 06.00 - 09.30am	Q	194	253	208
Greatest Hits Radio - 06.00 - 10.00am***	H			3092
Heart Network (UK) - 06.30 - 10.00am**	H	3815	4049	4055
Hits Radio - 06.00 - 10.00am***	H		575	594
KISS - 07.00 - 11.00am	Q	929	721	503
Magic - 06.00 - 10.00am	Q	1220	890	839
Planet Rock - 06.00 - 10.00am	Q	586	431	411
Talk (was TalkRadio) - 06.00 - 10.00am	H	386	276	274
talkSPORT - 06.00 - 10.00am	H	1243	1228	1184
Times Radio - 06.00 - 10.00am	H	275	259	292
Virgin Radio Network - 06.30 - 10.00am	H	890	887	801
Radio X Network (UK) - 06.30 - 10.00am	H	1186	1122	1075

¹ Station changed reporting survey period
 * station has changed time period
 ** excludes Scotland
 *** excludes local Breakfast services

BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q4 2023	Q3 2024	Q4 2024
LONDON STATIONS - MON-FRI				
BBC Radio London - 06.00 - 10.00am	Q	174	179	136
Capital London - 06.00 - 10.00am	Q	651	720	638
Capital XTRA (London) - 06.30 - 10.00am	Q	216	194	229
Gold Radio London - 06.00 - 10.00am	Q	108	107	105
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	569	338	382
Heart London - 06.30 - 10.00am	Q	883	741	830
Hits Radio (London) (was KISS (London)) - 07.00 - 11.00am	Q	333	239	264
LBC London - 07.00 - 10.00am	Q	824	847	816
LBC News (London) - 07.00 - 10.00am	Q	164	144	139
Magic (London) - 06.00 - 10.00am	Q	688	470	442
Smooth Radio London - 06.00 - 10.00am	Q	413	384	361
Radio X London - 06.30 - 10.00am	Q	234	300	177